



www.scenic12.com

Year Round Fun!



2014

Map & Tourist Guide

Beaver Lake

ARTS & CRAFTS

18. WAR EAGLE MILL ARTS & CRAFTS FAIRS, 1-866-492-7324, www.warea-glennill.com, 1.3 miles east of Rogers off Scenic Hwy 12 on War Eagle Rd. 98. Fall show is, Thurs, Fri, Sat, Sun in October.

21. LOOKOUT MERCANTILE, 21780 Rock Rd. (Hwy 127), Rogers, AR 72756, 479-789-2611, www.lookoutmercantile.com, One-of-a-kind hand painted home decor, custom carved wood signs, custom carved residential and commercial mill-work, rustic and cedar furniture, outdoor and patio furniture, crafts, antiques, miniatures and collectibles, as well as groceries, ice, and country general store merchandise. OPEN YEAR ROUND.

ATTRACTIONS

3. DAISY AIRGUN MUSEUM –479-986-6873 www.daisymuseum.com Located at 202 West Walnut, at the corner of Second and Walnut Streets in Historic Downtown Rogers, the Daisy Museum houses a collection of airguns dating to the 17th century, and examples of most every Daisy BB gun made. See antique packaging, photos and advertising that tell the story of this amazing company. Gift shop has exclusive limited edition collectibles that ship anywhere in the US. Open Mon – Sat 9am to 5pm.

18. WAR EAGLE MILL 11045 War Eagle Rd., Rogers, AR 72756, 479-789-5343, 1-866-492-7324, www.wareaglemill.com, A working water-powered grist mill. Organic, whole grain, flours, meals, mixes, jams, jellies, gifts, kitchen items, crafts, knives. Bean Palace Restaurant serving breakfast and lunch daily. 8:30 - 5:00, 7 days a week, March to January 1; closed January; open February, Friday, Saturday, and Sunday only.

20. WAR EAGLE CAVERN on BEAVER LAKE. Stroll along the shore of Beaver Lake to the spectacular natural entrance of War Eagle Cavern! Follow a stream flowing from deep inside a mountain. Stand beneath rare soaring domes and a vast array of cave formations, fossils, limestone dams and waterfalls. Meet a BAT up close. Learn about bluff-dwellers, owls, moonshiners and explorers. Enjoy short scenic nature trails along the cavern rim and lakeshore. Feed the fish in Beaver Lake. Pan for semi-precious gemstones. Browse through a most unique rock and gift shop. Come by car or come by boat. Open daily Monday thru Saturday 9:30 to 5, Sundays noon to 5, mid-March to October 31. Challenge the "Lost in the Woods Maze." See whats new, we have open more caves, see the Water Fall Room, Crystal Hallway and Mirror Lake Room, only seen before by a few explorers! www.wareaglecavern.com, 479-789-2099, 21494 Cavern Drive, Rogers, AR 72756.

22. TURPENTINE CREEK WILDLIFE REFUGE. Visit the largest Big Cat refuge in the World! Open to the public everyday at 9am. Turpentine Creek rescues lions, tigers and other large cats in distress anywhere in the U.S.; Let the trained staff of biologist and zoologist guide you around the new natural enclosures. Get up close and personal with all the animals. Lodging, RV sites, photo opportunities and wet-dogs are also available. \$15,00 adults; \$10,00 children 4-12, seniors 65+ and veterans. Children 3 and under are free. Located 3 miles north of Hwy. 12 on scenic Hwy. 23, 479-253-5841, www.turpentinecreek.org

BANKS

8. FIRST SECURITY BANK, 14512 Hwy 12 E., Prairie Creek, AR, 479-925-7077. For more than 75 years, First Security Bank has worked hard doing business right here in Arkansas – growing to become our state's most complete financial services provider. Bank Better at First Security. Open Mon –Fri, 9am to 5pm. ATM and night drop available.

BOAT DEALERS

9. ARROWHEAD BOAT SALES, 14555 E. Highway 12, Rogers, AR 72756, 479-925-1199, www.arrowheadboatsales.com. Beaver lake's only certified marine dealership. Open 7 days a week from the spring and summer. Seven locations offer boats from 18' to 110'. COBALT, Crownline, Malibu, and Hams Floteboote.Call and ask J.J. about free boat gas!

For more information, contact any of the businesses listed within or write: ★ Information Center - SEE MAP

Scenic Highway 12 East Association
21494 Cavern Drive • Rogers, Arkansas 72756
479-636-1240
8:00 A.M. to 5:00 P.M.
 www.scenic12.com

CALENDAR OF EVENTS

War Eagle Mill New Year's Day Celebration on... Jan 1 & 2
 War Eagle Mill and Bean Palace open daily March to January 1;
 February Friday, Saturday, Sunday; closed January
 Hobbs State Park Eagle Watch Cruises. Nov –Feb
 Crappie Season on Beaver Lake. Feb
 Striper fishing good. Year Around
 Walleye fishing best. June and September
 War Eagle Mill and Bean Palace
 Re-Opens 7 day a week March 1
 War Eagle Mill St. Pat's Celebration March
 War Eagle Cavern Opens for Season. Mid March
 Dogwoods in Bloom. mid-April
 Nesting birds return. mid-April
 Family Day Celebration, Hobbs Park. 3rd weekend in April
 Prairie Creek Country Club Men's 4-Ball Invitational Golf Tournament. Last weekend in April
 Sharp Spring Craft Fair. First Fri, Sat, Sun in May
 Wild Tour Adventures begin at War Eagle Cavern July
 Beaver Lake Rocky Branch fireworks display. July 4 weekend
 Prairie Creek Country Club Men's Individual Invitational Golf Tournament. Last weekend in Sep
 Migratory Waterfowl frequent Beaver Lake. Sep – Nov
 Ospreys return to Beaver Lake. October
 Fall Foliage at its Peak. mid-October
 War Eagle Fall Craft Fair.
 third weekend in October Thurs – Sun
 Prairie Creek Country Club Men's Senior Individual Invitational Golf Tournament. Last Wed & Thurs in Oct
 Family Festival, Hobbs Park. 4th weekend in Oct
 War Eagle Cavern. Closes for 2014 Season November 2
 Eagles return to Beaver Lake. November - December
 Annual Christmas Parades and Lighting in Rogers and Eureka Springs. Nov/Dec

CAMPGROUNDS

13. BEAVER LAKE HIDE-A-WAY CAMPGROUND, 8369 Campground Circle, Rogers, AR 72757, 479-925-1333, 1-800-209-0081, www.beaverlakehideaway.com, Full hook-up RV sites, tent sites, fully equipped cabins, sleeping cottages, swimming pool, playground, hiking trails, large pavilion, groceries, gifts, bait, showers, laundry, boat dock with swim deck, fishing guides available - open year round.

CHAMBER OF COMMERCE

1. ROGERS-LOWELL AREA CHAMBER OF COMMERCE, 317 W. Walnut, 479-636-1240 or 1-800-364-1240. Open Monday thru Friday, 9:00am - 5:30pm. www.rogerslowell.com.

23. GREATER EUREKA SPRINGS CHAMBER OF COMMERCE, 1-800-6EUREKA, www.eurekaspringschamber.com. For any information in Eureka Springs or the surrounding area call or stop by our office on Hwy 62E at The Village at Pine Mountain Jamboore Center. Open 9am to 5pm, Seven days a week.

COMPUTER SERVICES

DESIGNWORKS, P.O. Box 714, Rogers, AR 72757, 479-621-6361, www.dworks.net. Web design, image branding, advertising and promotion, computer services. E-mail us at market@dworks.net

GOLF COURSES

5. PRAIRIE CREEK COUNTRY CLUB, 1585 Rountree Drive, Rogers, AR 72756, 479-925-2414. • 18 hole championship golf course • A unique blend of Ozark Mountains, valleys, spring-fed streams, bent grass greens and Bermuda fairways • Driving range • Group outings • PGA teaching pros • Private lessons • Golf equipment and accessories • (Hwy 12 E, south on Country Club Rd., left on Route Dr.) • Open to the public.

GROCERIES, GAS & BAIT

11. COUNTRY MARKET 11773 E. Hwy. 12, 479-925-3355. Gas, groceries, ice, fresh sandwiches with country sliced lunchmeats, cheese, hotfood and a cappuccino bar. Gifts, live bait, fishing & hunting licenses. Open daily 6am –9pm, Sunday's 7am-7pm. ATM for your convenience.

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21. LOOKOUT MERCANTILE, 21780 Rock Road (Hwy 127), Rogers, AR 72756, 479-789-2611, www.lookoutmercantile.com, Groceries, ice, and country general store merchandise. One-of-a-kind hand painted home decor, custom carved wood signs, custom carved residential and commercial millwork, rustic and cedar furniture, outdoor and patio furniture, crafts, antiques, miniatures and collectibles. Open year round.

17. COPPERMINE LODGE, 18895 Coppermine Lodge Road, Rogers, AR 72756 479-925-2010 or 800-264-2214 www.copperminelodge.com **NEW OWNERSHIP, August 2009.** Need ice, drinks, groceries or bait & tackle –come visit from land or water as our large boat dock provides easy access from Beaver Lake. We have both boat and jet ski slips. Open April 1 to October 31. Discover The Riches... *Family Time* on Beaver Lake.

GUIDE SERVICE

14. BAILEY'S BEAVER LAKE GUIDE SERVICE, 479-366-8664 **FORGET THE REST AND USE THE BEST!** Mike Bailey an In-Fisherman television/magazine contributor is a native to the area professional Striper and Walleye fishing guide that has been fishing on Beaver Lake for 30+ years. My boats have landed numerous striper

BIRDING & HIKING TRAILS - SEE MAP

- Shaddox Hollow Trail • Pigeon Roost Trail • Van Winkle Trail
- Hidden Diversity/Multi-Use Trail • Prairie Creek & Rocky Branch Rec. Areas • War Eagle River

STATE PARKS

19. HOBBS STATE PARK-CONSERVATION AREA 20201 E. Hwy 12, Rogers 479-789-5000 www.ArkansasStateParks.com, www.friendsofhobbs.com Arkansas' largest state park, with over 12,000 acres in the heart of War Eagle Country. The park offers interpretive programs; a visitor center with an interactive exhibit; five hiking trails, including a 1/4-mile, barrier-free historical trail and a 23.5-mile multi-use trail; an all weather public shooting range; regulated seasonal hunting; and undeveloped access to the lake. State Hwy 12 bisects the park, and along the way the forest conceals an abundance of unique plants, animals, geological and water features. Visitor Center open 8am to 5pm daily.

Discover Scenic Highway 12!

Stretching through the beautiful Northwest Arkansas Ozarks is Scenic Highway 12, extending from Highway 71, through Historic Downtown Rogers, east along the south side of Beaver Lake and connecting with Highway 23 into Eureka Springs. Traveling this route is a sight-seeing experience where you will find some of the friendliest people and unspoiled forests. Enjoy the scenic views and 28,000 acres of Beaver Lake with swimming beaches, water skiing, fishing, boating, scuba diving or just relaxing along the shoreline. Visit the only grist mill in the state of Arkansas or explore a living cavern.

RESTAURANTS

in the 30 lb range with a few topping 50 lbs our lake record is 64+lbs and has an average fish size of 15lbs. Beaver Lake is in the top 5 of the nation for trophy striper and is also a premiere walleye fishery. **SO JOIN ME ON SAFARI FOR YOUR TROPHY!** contact **MIKE BAILEY** at 479-366-8664 or www.beaversafari.com

LODGING

12. KELSEY'S BEAVER LAKE HOMES - 316-706-5845 Homes for families or groups. Two beautiful fully furnished homes on the shores of Beaver Lake within walking distance of each other. Each home could sleep 15 plus - tent either or both by the night, the weekend, or the week. All rentals include the linens. Call and we will do our best to make your stay the best that it can be! www.kelseysbeaverlakehomes.com

13. BEAVER LAKE HIDE-A-WAY CAMPGROUND, 8369 Campground Circle, Rogers, 479-925-1333, 1-800-209-0081, www.beaverlakehideaway.com, Full hook-up RV sites, tent sites, fully equipped cabins, sleeping cottages, swimming pool, playground, hiking trails, large pavilion, groceries, gifts, bait, showers, laundry, boat dock with swim deck, fishing guides available - open year round.

15. ROCKY BRANCH RESORTS, 20510 Park Rd., Rogers, AR, 72756, 1-800-925-1688, www.rockybranchresorts.com. Fully equipped and beautifully furnished suites with kitchenettes at the lodge, deluxe two bedroom lake cabin, five (5) deluxe 3-5 bedroom lake houses. Rent one or rent all. Can sleep 53 guests in houses and total of 123 guests in lodge and houses. Your family reunion, church or group specialists, old ozark style meeting barn & swimming pool, picnic tables & grills. Our lodge sits at the entrance to a full service Marina (Boat slips & rentals), & state park. Miles of hiking trails. Discounts for mid-week, seniors, groups and those fishing with local guides.

17. COPPERMINE LODGE, 18895 Coppermine Lodge Road, Rogers AR 72756 479-925-2010 or 800-264-2214 www.copperminelodge.com **NEW OWNERSHIP -August 2009.** Amazing view on Beaver Lake with lawn gently sloping to the water. 21 units fully equipped including kitchens; sizes vary from single to 3 bedroom units, each has satellite TV. Guests can rent slips for boats or jet skis with a launch ramp at Coppermine. Large pavilion, picnic tables and grills. Enjoy volleyball, horseshoes, fishing dock, swimming pool, swimming dock, and much more in a fun family friendly environment. No alcohol permitted on property. Open April 1 to October 31. Discover The Riches... *Family Time* on Beaver Lake.

MARINAS

10. PRAIRIE CREEK MARINA, #1 Prairie Creek Marina Dr., Rogers, AR 72756, 479-925-1623. Pontoon & Ski Boat Rentals, Bait & tackle, gas & supplies. Full service.

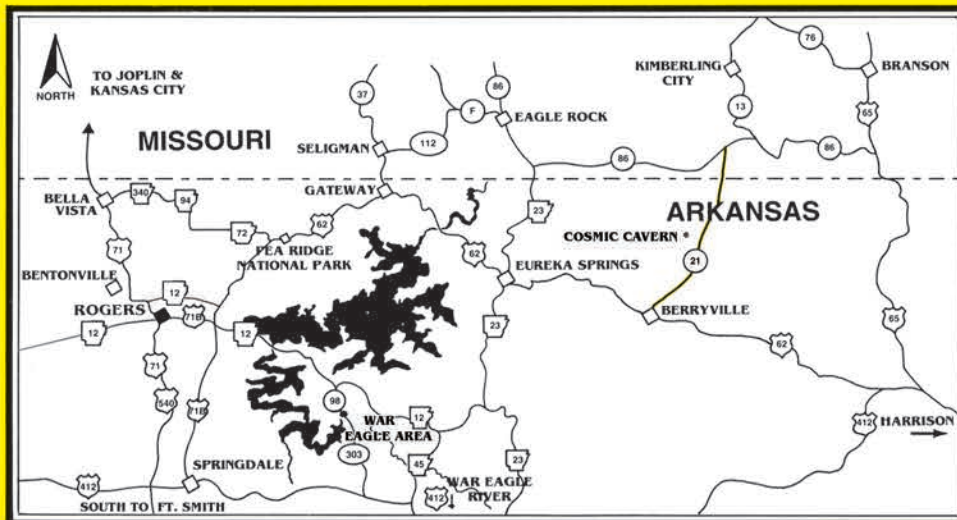
MUSEUMS

2. ROGERS HISTORICAL MUSEUM, 322 S. 2nd St., Rogers, 479-621-1154, www.rogersarkansas.com/museum. Tours of Turn-of-the-century Hawkins House. Hands-on exhibits for children, local history exhibits. Open Mon -Sat 10am - 5pm.

REAL ESTATE

7. PRAIRIE CREEK DEVELOPMENT, 14442 E. Hwy. 12, Rogers, 479-925-1000. Developers since 1964 on Beaver Lake and the surrounding area. Beautiful Prairie Creek Country Club and lake view premium lots on Beaver Lake currently available. Your Beaver Lake Specialists.

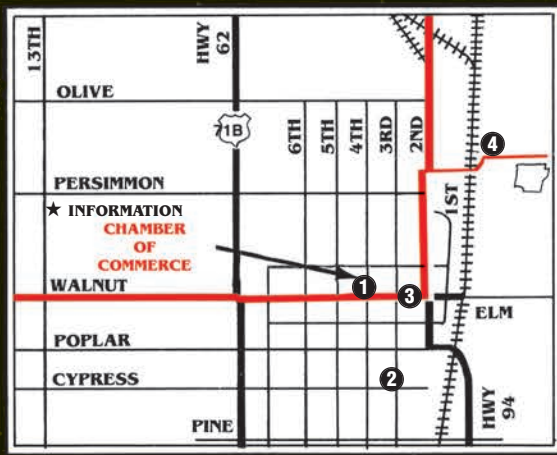
Beaver Lake



Fishing license needed at all times, call: 800-364-4263 with credit card number.

Scenic Hwy 12E

ROGERS to Eureka Springs



Beaver Lake Location Markers ▲



- ### Guide To Scenic Hwy. 12
- | | |
|---|--|
| 1 Rogers/Lowell Chamber of Commerce | 12 Kelsey's Beaver Lake Homes |
| 2 Rogers Historical Museum | 13 Beaver Lake Hide-A-Way Campground |
| 3 Daisy Airgun Museum | 14 Bailey's Beaver Lake Guide Service |
| 4 Sam's Olde Tyme Hamburgers | 15 Rocky Branch Resorts |
| 5 Prairie Creek Country Club | 16 Oasis Food and Drink |
| 6 Corona Restaurant
(formerly Steak & Seafood Co.) | 17 Coppermine Lodge |
| 7 Prairie Creek Development | 18 War Eagle Mill & Bean Palace Restaurant |
| 8 First Security Bank | 19 Hobbs State Park Visitor Center |
| 9 Arrowhead Boat Sale | 20 War Eagle Cavern on Beaver Lake |
| 10 Prairie Creek Marina | 21 Lookout Mercantile |
| 11 Country Market | 22 Turpentine Creek Wildlife Refuge |
| | 23 Eureka Springs Chamber of Commerce |



THE MUSEUM OF NATIVE AMERICAN HISTORY

TO FORT SMITH & TEXARKANA

TO HUNTSVILLE